

JSK's New Strategy



Santushti

➤ Ingredients of the Strategy

The “Santushti” strategy gives private sector gynaecologists / vasectomy surgeons an opportunity to conduct operations in Public Private Partnership mode and to receive payment according to the scheme announced by the Ministry of Health and Family Welfare, Government of India.

According to that scheme a surgeon receives Rs.1500/- for conducting a tubectomy / vasectomy operation inclusive of the motivations compensation. The beneficiary (patient) pays nothing.

JSK's modification only makes things quicker and simpler by allowing the facility and the surgeon the flexibility of receiving an advance of Rs.15,000/- as a startup, as soon as the private facility enters into a Memorandum of Understanding and then conducting 100 cases (either tubectomies or vasectomies).

Click here http://www.jsk.gov.in/revised_contraception.asp for the payment in high focus* and other States**.

***High Focus 18 States** - Bihar, Uttar Pradesh, Madhya Pradesh, Rajasthan, Jharkhand, Chattisgarh, Uttarakhand, Orissa, Jammu & Kashmir, Himachal Pradesh, Assam, Arunachal Pradesh, Manipur, Mizoram, Meghalaya, Nagaland, Tripura, Sikkim.

****Non-High Focus 17 States/Uts** - Karnataka, Kerala, Tamil Nadu, Andhra Pradesh, Maharashtra, Goa, Gujarat, Punjab, Haryana, West Bengal, Delhi, Chandigarh, Pondicherry, Andaman & Nicobar Islands, Lakshadweep & Minicoy Islands, Dadra & Nagar Haveli, Daman & Diu.

➤ Requirements

The district CM&HO will empanel the surgeons and accredit the facilities as required by the Government of India letter of 7th September 2007. There is no requirement for the family to be from Below Poverty Line (BPL) in high focus States. All details of the compensation available to private-sector facilities are given on JSK's website www.jsk.gov.in (home page).

➤ [Where implemented](#)

JSK has already made a beginning with the district of Satna in Madhya Pradesh, Jodhpur and Barmer in Rajasthan where the Collectors and CMHOs have selected private doctors willing to enter into a partnership to conduct 100 operations according to an MOU.

Click here for copy of the MOU with private surgeons <http://www.jsk.gov.in/mou%20sample.pdf>. JSK would welcome proposals by e-mail from private practitioners in any of the 261 districts of Uttar Pradesh, Bihar, Madhya Pradesh, Rajasthan, Uttranchal, Jharkhand, Chattisgarh and Orissa States.

➤ [Disbursement System](#)

For performing 100 tubectomies / vasectomies the surgeon / facility would receive Rs.1.50 lakhs in all including the Rs.15,000/- advance. Paperwork would be reduced to the minimum. The private facility can demand replenishment of the advance as soon as 10 operations are completed and fresh advance money will be placed at the disposal of the private health facility.

Money will be disbursed through a special bank account opened in the name of JSK in the district and the CM&HO or an officer nominated by the Collector of the district will operate the bank account to make quick disbursements.
